

i.d. – instant design plan

1

Please complete the following questionnaire in detail.

Gather as many visual aids as you can including magazine pictures, room/product photos, fabric and/or paint samples

2

3

Create a room floor plan using the guidelines you've been given. Neatness counts!

Take "before" photos of your room and include a copy in your Style Workbook. These will be used for both reference and shopping purposes.

4

Tools to have on hand...

- Tape measure
- Sticky notes
- Digital camera
- Pencil with eraser
- Calculator

lifestyle questionnaire

1. What is the primary function of the room?

2. Will this function change? Yes ____ No ____ Explain:

3. What activities will take place in the room? (Sitting, lying down, reading, watching television, listening to music, eating, paying bills/office, crafting etc.)

4. How many people will be using the room?

5. Tell me about the colors in your room. If you know the color names/formulas, please include them.

6. What is your favorite color?

7. Do you prefer warm (red, orange, yellow) colors or cool (blue, green, violet) colors?

8. What is your idea of luxury? What would you include (if money were no object) in your room?

9. What styles do you prefer? Although I prefer not to label rooms any particular style, this is a good starting point. (Please explain.)

room profile

Room _____

Budget _____

Decorating Priorities:

1. _____
2. _____
3. _____

Room Function _____

Room Size _____ Room Shape _____

Overall Style _____

Goals / Changes

Style Profile...

Focal Point (Architectural and/or Primary)

Existing Style Elements:

❖ Color

Will this change? Yes ____ No ____

let's go shopping

It's very easy to become overwhelmed with the thought of selecting one item out of one thousand! However, now that you have your plan in place, you'll scoot right by the things that don't work for you and to right to the things that do!

Get your shopping list ready (don't worry, it's coming next), it's time to focus on decorating your home.

While out shopping – remember to look for...

- ❖ *Quality over quantity. Splurge on the “big ticket” items and then fill in with trendy, inexpensive occasional pieces.*
- ❖ *Neutral foundation pieces (sofa, chairs etc.) will remain timeless even when you change your décor.*
- ❖ *Remember to vary height and scale.*
- ❖ *Splurge on your bed and bedding and save for the rest!*
- ❖ *Remember to layer lighting and look for items that are both functional and beautiful.*
- ❖ *Don't buy anything you have to sit on or lie on without sitting or lying on it!*
- ❖ *Check the construction of each piece before you buy.*
- ❖ *Repeat patterns, textures and colors.*
- ❖ *Forget wood colors, match wood “style” instead – casual/casual or formal/formal.*
- ❖ *Don't choose a paint color based on the itty bitty paint chip you picked up. Color changes as it “grows”, so get it up on the wall in one fashion or the other before you invest. (Don't forget to use the appropriate primer as well.)*
- ❖ *Darker colors ground and anchor, while lighter colors expand the space or object.*
- ❖ *Use your senses – look, feel, hear, smell, taste.*

“The most charming style is devoid of pretention.”

Alexandra Stoddard

do your part – reuse, recycle, redesign

Make someone else's decorating dreams come true by selling or donating your furnishings, art, lighting and accessories.

www.1800gotjunk.com

www.donateitnow.com

www.charityguide.com

www.freecycle.org

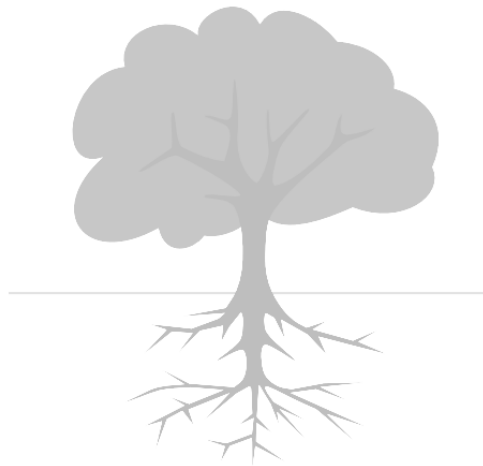
www.zunafish.com

www.excessaccess.org

www.earth911.org

www.I-soldit.com

www.Craigslist.com



go green

CFL (compact fluorescent light bulbs) are just one type of energy saver

Energy Star appliances – reduce energy by up to 30%

Use reclaimed wood for flooring

Look for FSC (Forest Stewardship Council)

Low flow shower heads and toilets use less water

Low and No VOC (Volatile organic compound) paint

Energy efficient windows save energy